OFFICIAL RULES FOR ARTISTS – ART WALK CENTRAL
August 1, 2014 – August 23, 2014

BY SUBMITTING AN ENTRY TO ART WALK CENTRAL AND SIGNING THIS DOCUMENT, YOU AGREE TO BE LEGALLY BOUND BY THE FOLLOWING TERMS AND CONDITIONS. IF YOU DO NOT AGREE TO THE TERMS AND CONDITIONS BELOW, DO NOT SUBMIT AN ENTRY TO ART WALK CENTRAL.

The following rules apply to entries in Art Walk Central:

1. ELIGIBILITY: Art Walk Central is open to individuals who are at least 12 years of age at the time of submitting an Entry. Persons aged 12 through 17 are eligible to enter only in the Youth Category. Persons aged 18 and older are eligible to enter only in the Adult Category. **2013 Art Walk Central winners (1st, 2nd or 3rd place) are not eligible to win any prize in 2014.**

2. ARTISTS – SOLO OR COLLABORATIVE: An art entry to Art Walk Central may be made by a solo Artist or by a group of collaborative Artists. All participating artists are subject to these Official Rules for Artists. Each solo Artist, and each Artist who is part of a collaborative group, must be an individual. An Artist may not be an entity, such as a corporation, limited liability company, partnership or other form of entity.

3. FEES: All Artists must pay a one-time non-refundable Artist fee of $35. Each collaborative artist must pay a one-time non-refundable Artist fee of $20. Fees may be paid via Pay Pal on the Art Walk Central website (www.artwalkcentral.com). The Artist is responsible for all fees associated with the entry, including the Art Walk Central entry fee, entry production costs and shipping.

4. ENTRY LOCATIONS: Entries must be shown at an Art Walk Central registered venue. See www.artwalkcentral.com for a list of registered venues.

5. HOSTING AGREEMENT BETWEEN ARTISTS AND VENUES: Artists and venues are strongly encouraged to negotiate a hosting agreement and/or other arrangements relating to their Entry. (See www.artwalkcentral.com for a template of a sample Hosting Agreement.) .

6. NUMBER OF ENTRIES PER ARTIST: Each Artist may submit only one entry. Each entry may consist of multiple pieces. For clarification, an entry may be submitted by a group of collaborative Artists, but an Artist may only be associated with one entry.

7. ENTRY INFORMATION:

a) An Entry must have been completed after August 1, 2011.
b) Each Entry must be displayed for the entire time period of Art Walk Central, from August 1, 2014 to August 23, 2014.
c) If an entry is time-based or performance oriented, the artist may leave an artifact behind to be presented for the remainder of the competition in order to fulfill condition 7b.
d) All Entries must be installed and completed by 5:00 p.m. on Saturday, July 26, 2014.
e) Each Entry must abide by all applicable local building and fire codes and ordinances and other applicable laws and regulations.
f) Only original Entries are eligible for submission.
g) The Artist is solely responsible for ensuring that the Entry does not infringe on any third party's proprietary rights.
h) The Entry must be currently wholly owned by the Artist or by the collaborative group of Artists.

i) The Artist is wholly responsible for transportation of the Entry, to, and removal of the Entry from, the applicable Venue, unless otherwise provided in the applicable Hosting Agreement or other arrangements with the Venue

8. ARTIST REGISTRATION DATES: Artist registration begins on April 1, 2014 and must be complete by 5:00 p.m. EST on Friday, April 11, 2014. You may register at www.artwalkcentral.com.

9. VENUE MATCHING DATES: Venue matching and a Hosting Agreement as described above must be complete by 5 p.m. EST on Wednesday, April 30, 2014. Venues will notify Art Reach when a match is made.

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10. USE OF YOUR IMAGES AND INFORMATION FOR MARKETING PURPOSES: Each artist consents to the use by Art Walk Central of information and imagery provided by Artists (and/or documented by Art Walk Central) for Art Walk Central promotional materials.

11. SALE OF ART WALK CENTRAL ENTRIES: Artists may offer their entry for sale during Art Walk Central, but must maintain the public display of the entry in the agreed Venue for the duration of Art Walk Central. Sold works will only be available to purchasers after the close of Art Walk Central. Sales are the sole responsibility of the Artist. Art Walk Central will not be involved in or be responsible for the sale or presentation for sale of the Entry, or responsible for any loss or damage associated with said items.

12. ADDITIONAL RULES: The Artist is solely responsible to ensure that an Entry does not infringe upon, violate or misappropriate any intellectual property or other proprietary rights owned or possessed by any third party. Each artist will defend, indemnify and hold harmless Art Walk Central and its affiliates, agents and employees, from and against any and all liability, claims, suits, actions, losses and expenses, including costs and attorney fees relating to or arising out of any kind of nature which any person or party may make against Art Walk Central based upon or arising out of the Entry or any other claim or demand relating to Art Walk Central, including any claim of infringement. Art Walk Central may disqualify any Entry if it determines, in its sole discretion, that any persons or animals were harmed in the production of such Entry. Art Walk Central is not responsible for inaccurate, fraudulent, incomplete, illegible, tampered with, misdirected, late or stolen Entries or transmissions, or problems of any kind whether mechanical, human or electronic.

13. VOTING: People's Choice Award winners will be judged by public vote. Voters must register with Art Walk Central. Votes will be cast either (a) by accessing http://www.artwalkcentral.com and following the posted voting instructions, or (b) by mobile device as set forth by http://www.artwalkcentral.com. Individuals must be 12 years or older to vote. The use of robotic or automated devices for voting is prohibited.

14. WINNER SELECTION: The voting process will determine the winner of the Youth Category and the Adult Category of the People's Choice Award for Art Walk Central. A panel of jurors will determine the winner of the Best Juried Piece Awards for the Youth Category and the Adult Category. The winners will be announced on Wednesday, August 20, 2014 at an Art Reach Fundraiser. Art Walk Committee members, Art Reach Board and Trustee members and Art Reach employees and staff or their immediate family members are not eligible to win any award. **2013 Art Walk Central winners (1st, 2nd or 3rd place) are not eligible to win any prize in 2014.**

15. PRIZES: All prizes will be awarded on Wednesday, August 20, 2014 at a fundraising event held by Art Reach of Mid Michigan, a non-profit organization. Prizes will be awarded as follows:

Adult Best Juried Piece Awards:

1st Place:	$5,000
2nd Place:	$3,000
3rd Place:	$2,000

Adult People's Choice Awards:

1st Place:	$4,000
2nd Place:	$2,000
3rd Place:	$1,000

Youth Best Juried Piece Awards:

1st Place:	$1,000
2nd Place:	$750
3rd Place:	$500

Youth People's Choice Awards:

1st Place:	$750
2nd Place:	$500
3rd Place:	$250

Winners will be notified by email at their address provided in the registration on or about August 20, 2014. All federal, state and local taxes are the sole responsibility of the winner.

16. WINNERS NAMES: Names of winners will be available on the Art Walk Central website or upon request by sending an email to info@artwalkcentral.com.

17. GENERAL CONDITIONS: Art Walk's decisions and the decisions of the Art Walk Central board are final in all matters relating to Art Walk Central and the subject matter of these rules.

I have read this document and agree to be bound by its terms and conditions.

Print name: _____

Signed: _____

Date: _____

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